

# MUSICA SACRA INTERNATIONAL



17. - 21. Mai 2024

## Media Data 2024

### Displays in the programme book

#### Full page

Dimensions: 160 x 230 mm (Width x Height)  
Price: 580 Euro

#### 1/2-page

Dimensions: 80 x 230 mm or  
160 x 115 mm (W x H) Price: 300 Euro

#### 1/3-page

Dimensions: 160 x 77 mm (W x H)  
Price: 230 Euro

#### 1/4-page

Dimensions: 80 x 115 mm (W x H)  
Price: 160 Euro

#### Back cover outside (full page)

Dimensions: 160 x 230 mm (W x H)  
Price: 1100 Euro

#### Inside cover (full page)

Dimensions: 160 x 230 mm (W x H)  
Price: 900 Euro

### Online / PR

#### Logo placement on the MODfestivals website

Placement before, during and after the festival  
Price: 150 Euro

#### Newsletter advertisement

One-time switching, range approx. 350 receivers  
Price: 100 Euro

#### Ad on Facebook / Instagram

One-off placement, reach approx. 4000 subscribers  
Price: 150 Euro

#### Inserts for the festival bags

for choirs, jury, professional audience, VIP guests  
Prices: Catalogues/magazines 200 Euro, Flyer 150 Euro

#### Display of information material

at the central venue (Musikakademie)  
Price: magazines/booklets 100 Euro, Flyer 50 Euro

Further prices on request / All prices are subject to 19% VAT.

### Technische Details

<b>Display:</b>	pdf format, colour cmyk or greyscale, printable resolution
<b>Advertising deadline:</b>	22.03.2024
<b>Publication date:</b>	17.05.2024
<b>Circulation:</b>	approx. 500 copies (online see respective reach/subscribers)
<b>Format / Scope:</b>	Special format upright / 160 mm x 230 mm (width x height)
<b>Distribution:</b>	Concertgoers, guests, participants, sponsors and supporters of the festival representatives of international choral festivals and associations, mostly visitors from the city and region.
<b>Contact:</b>	Bertram Maria Keller   Phone: +49 8432 420 48 16   <a href="mailto:bmk@modfestivals.org">bmk@modfestivals.org</a>